



SEB SPONSORSHIP BROCHURE

- SYMPOSIUM & SATELLITE EVENTS

It is our pleasure to invite you to participate in the Society for Experimental Biology's 2022 – 2023 Symposium & Satellite events.

*The **Society for Experimental Biology** is a learned society established in 1923 at Birkbeck College in London to "promote the art and science of experimental biology in all its branches".*

The society has an international membership of approximately 1500. It covers cell, plant and animal science with more than 20 special interest groups.

The Society's fundamental aim is to increase experimental biology's influence within the scientific community and to the broader public, demonstrating its importance and impact on tackling real-world issues, such as climate change, food security and conservation efforts.

SEB organises some of the leading conferences symposium and satellite events in experimental biology which brings together biologists from all over the world to learn, share and network.

All SEB events present an excellent opportunity for researchers at all stages of their career to meet and present their research to colleagues. The opportunity to meet and network with a huge range of biologists is a key aspect of all our events.

The following are key reasons to sponsor and exhibit with us:

- Scientists attending from international universities and research institutions
- Attendees range from first year students to Emeritus Professors
- A thought provoking scientific programme with renowned speakers

In addition to an exhibition stand or table, there are a number of sponsorship opportunities available to enhance your company's presence at the event including sponsorship of the SEB Conference App and prestigious awards for upcoming researchers! If there is something you would like to sponsor that you don't see in the prospectus, please do not hesitate to contact us.

To avoid missing out on any exhibition and sponsorship opportunities, please contact the Events Team on events@sebiology.org.

We look forward to seeing you at future forthcoming SEB events.

Kind regards,

Eniola Alalade
Events Manager
Society for Experimental Biology



WHY EXHIBIT OR SPONSOR AT AN SEB EVENT?

FIVE GREAT REASONS TO EXHIBIT OR SPONSOR

- The opportunity to network with biologists and indirect access to a scientific community of students, teachers, and researchers worldwide
- Raising your company's visibility and brand awareness in the field
- Demonstrating your commitment to the field of biology, connect with delegates and position your organisation at the forefront of the scientific community
- Excellent forum for promoting or launching new products/services
- The layout of the exhibition has been designed to maximise flow with all refreshment breaks and lunch being served within the exhibition.

EXHIBITION AND TABLE OPPORTUNITIES

EXHIBITION OR TABLE PACKAGE - £500

There are additional opportunities for exhibitors to network with delegates during the conference and at refreshment breaks and lunches

Package includes:

- 1 x table and 2 x chairs
- Two company representatives to attend the event
- Logo and hyperlink on the event website
- Logo and company profile on the event website and programme book



SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIP

Sponsorship of the full event £1500

Throughout the event there will be a wide variety of exciting talks from renowned national and international speakers. Your sponsorship will contribute to funding the speakers within the session and help support the educational learning during the event.

Package includes:

- Free registrations for 2 representatives
- Company logo and name to accompany session title on all event material including conference programme book and event website.
- Logo and hyperlink on the event website
- ½ page advertisement in the conference programme book or an A6 or delegate bag insert



ECR, PHD AND LOW-INCOME COUNTRY SPONSORSHIP - £400

You have the opportunity to support the educational programme by contributing to the expenses for Early Career Researchers, PhD students or attendees from low income countries to attend the event. Your support will fund the travel and accommodation for attendees. The SEB will look after all communication with speakers including invitations and travel requirements.

Package for sponsors includes:

- One free conference registration for the day
- Company logo and name on all event materials including conference programme and abstract book.
- Logo and hyperlink on the event website
- One delegate bag insert



ADVERTISING OPPORTUNITIES

DELEGATE BAG INSERTS - £100

An opportunity for exhibitors to place an A4 or A5 insert/s into the delegate bags is available. If you are planning to use the SEB logo, all artwork will need to be approved by the SEB before printing. All delegate bag inserts need to be sent to the SEB by the deadline the SEB team will provide you with for each event.

CONFERENCE PROGRAMME/ABSTRACT BOOK ADVERTISING

Full page (A6) - £200, ½ page (A6) - £400

The SEB event, programme book will be distributed to all delegates during the conference. The conference book will contain all the information required for the conference along with a list of exhibitors and sponsors.

The programme and abstract book will be distributed electronically to all delegates and also available on the event page of the SEB website.

Please note: Non-Profit organisations are entitled to 10% discount on advertised price